

Scientific and pedagogical characteristics

1. Surname, first name, titles: Masár, Dušan, doc., Ing., PhD.

Date and place of birth: 3.8. 1970 in Bratislava

Workplace address: Danubius University, Faculty of Public Policy and Public Administration, Department of Public Policy and Public Economics, ul. Richterova 1171, 925 21 Sládkovičovo, no. phone: 031 773 28 84, 0904 617 198, e-mail: dusan.masar@vsdanubius.sk

2. Qualification:

Graduated from the University of Economics in Bratislava, Faculty of Economics, in 1994, major: Teaching of specialized economic subjects

PhD.: in 2009 in the field of business management, Faculty of Management of the Comenius University in Bratislava

Doc.: in 2018 in the field of Political Science, Faculty of Political Sciences and International Relations UMB in Banská Bystrica

3. Current job classification for the function:

head of the department, vice dean for studies, development and accreditation from 2014 until now, study field Public Policy and Public Administration

4. Current practice:

from 1994 to 2001 - secondary school teacher

from 2002 to 2012 - university teacher/professional assistant, Faculty of Law of the Comenius University in Bratislava, Department of Economic Sciences, Šafárikovo nám. 6, 810 00 Bratislava

from 2009 until now – vice dean/head of department, Danubius University in Sládkovičovo, Faculty of Public Policy and Public Administration, Department of Public Policy and Public Economy, Richterova 1171, 925 21 Sládkovičovo

from 2010 until now - university teacher/professional assistant, University of International and Public Relations Prague, Department of Public Policy, Educational and Consulting Institute in Bratislava, Bárdošova 33, 831 01 Bratislava

from 2011 to 2014 – lecturer, Slovakian manager academy, Gajova 4, 811 09 Bratislava

5. Pedagogical activity – profile:

Faculty of Law of the Comenius University in Bratislava, Department of Economic Sciences, Department: Law

a) 1st year (B.Sc.) - General economic theory I.

b) 1st year (B.Sc.) - General economic theory II.

c) 2nd year (M.Sc.) – Marketing

University of International and Public Relations Prague, Department of Public Policy,
Department: International Relations and Diplomacy, International and Diplomatic Studies

- a) 1st year (B.Sc.) - General economic theory I.
- b) 1st year (B.Sc.) - General economic theory II.
- c) 2nd year (B.Sc.) - Economic policy
- d) 2nd year (B.Sc.) - World economy
- d) 2nd year (Mgr.) - EU financing

Department: Public administration and public relations, European studies and public administration

- c) 2nd year (B.Sc.) - Economic policy
- d) 2nd year (Mgr.) - EU financing

Danubius University in Sládkovičov, Faculty of Public Policy and Public Administration,
Department of Public Policy and Public Economics

Department: Public policy and public administration, International relations

- a) 1st year (B.Sc.) - General economic theory I.
 - b) 1st year (B.Sc.) - General economic theory II.
 - c) 2nd year (B.Sc.) - Public economics
 - c) 3rd year (Bachelor's degree) - Public finance
 - d) 1st year (M.Sc.) - Economic Policy I.
 - e) 2nd year (Mgr.) – Marketing in the public sector
 - f) 2nd year (Mgr.) - State seminar
- lecturing in educational courses for practice - MBA

6. Scientific research activity – profile:

Projects that include research or its application of research into practice

- Grant VEIGA - Scientific and educational internal grant agency of VŠD - researcher

Project title: Public policies of selected countries.

Project number: 13/2015, Solution period: 2015

- Grant PGTU - ПОВОЛЖСКИЙ ГОСУДАРСТВЕННЫЙ

ТЕХНОЛОГИЧЕСКИЙ УНИВЕРСИТЕТ

The name of the project: «Процессы процессы перекладенция в управлении бизнесом».

Project number: ПГТУ01/2015, Solution period: 1.1.2015 - 31.12.2016

- Grant VEIGA - Scientific and educational internal grant agency of VŠD - researcher

Project title: The impact of demographic changes on employment policy in the Slovak Republic in the context of the possibility of increasing the efficiency of public administration.

Project number: 6/2017, Solution period: 2017-2018

7. Publication activity:

- a) independent scientific works and monographs: 3 / chapters in the monograph: 2
- b) scientific studies and scientific articles: 12
- c) textbooks and teaching texts: 3
- d) solved scientific - research and thematic tasks: 3
- e) presented reports and contributions in scientific collections: 30
- f) professional articles: 2

8. The most significant published works (over the last 5 years)

AAB1 Problémy marketingu vo verejnom sektore / Dušan Masár. - 1. vyd. - Sládkovičovo, Fakulta verejnej politiky a verejnej správy : Vysoká škola v Sládkovičove, 2013. - 164 s. – ISBN 978-80-89267-94-1. [Masár, Dušan (100%)]

AAB2 Teoretické a praktické otázky prístupu verejného marketingu / Dušan Masár, Ján Králik. - 1. vyd. - Sládkovičovo : Vysoká škola Danubius, 2015. - 130 s. - ISBN 978-80-8167-045-9. [Masár, Dušan (50%) - Králik, Ján (50%)]

ABB1 Optimalizácia verejného sektoru pomocou politického a sociálneho marketingu / Dušan Masár. In: Možnosti zvyšovania efektívnosti ekonomiky a správy spoločnosti v SR (vybrané otázky) / Oskar Novotný a kol. - 1. vyd. - Sládkovičovo : Vysoká škola v Sládkovičove, 2013. - S. 91-158. [Masár, Dušan (100%)]

ABC1 Kríza priamej a zastupiteľskej demokracie vo vybraných súvislostiach / Dušan Masár. In: Paradoxy fenoménu demokracie. - České Budějovice : Vysoká škola evropských a regionálnych študií, 2017. - S. 13-41. [Masár, Dušan (100%)]

ACB1 Vybrané otázky z problematiky ekonómie / Dušan Masár. - 1. vyd. – Sládkovičovo: Vysoká škola Danubius s.r.o., 2014. - 77 s. - ISBN 978-80-8167-021-3. [Masár, Dušan (100%)]

9. 10 most important works

ABD1 Teoretické východiská uplatňovania marketingu v komerčnej sfére a vo verejnej politike / Dušan Masár. In: Vybrané problémy verejnej ekonomiky a verejných financií. - prvé. - Sládkovičovo : Vysoká škola Visegrádu s.r.o. Vysoká škola v Sládkovičove, 2011. - S. 62-114. [Masár, Dušan (100%)]

ADM1 Risk Factors in the Agriculture sector / Nadežda Jankelová, Dušan Masár. In: Agricultural Economics (AGRICECON). - Praha : Czech Academy of Agricultural Sciences, 2016. - ISSN 1805-9295. - Roč. 62, č. 212, (2016),. [Masár, Dušan (50%) - Jankelová, Nadežda]

ADM2 The current state of knowledge management activities in health facilities in Slovakia / Nadežda Jankelová, Dušan Masár, Štefánia Móricaová. In: Kontakt : odborný a vedecký časopis pro zdravotně sociální otázky. - České Budějovice : Jihočeská Univerzita, 2016. - ISSN 1212-4117. - Roč. 18, č. 4, (2016), 28,92 NS.

[Masár, Dušan - Móricaová, Štefánia - Jankelová, Nadežda]

ADE4 Súčasný stav aktivít znalostného manažmentu v zdravotníckych zariadeniach na Slovensku / Nadežda Jankelová, Štefánia Móricaová, Dušan Masár. In: Kontakt - časopis pro ošetrovatelství a sociální vědy ve zdraví a nemoci. - České Budějovice : Jihočeská Univerzita v Českých Budějovicích, 2016. - ISSN 1212-4117. - Roč. 18, č. 4, (2016), 22,77 ns. [Masár, Dušan (33,33%) - Jankelová, Nadežda - Móricaová, Štefánia]

AEC1 Pretrvávajúce obavy z nástupu katastrofických scenárov v perspektívach budovania EÚ / Dušan Masár. In: Aspekty udržiteľného rozvoje (v programovacím období 2007-2013 a perspektivy rozvoje 2014-2020) / Jiří Dušek a kol. - České Budějovice : Vysoká škola evropských a regionálních studií, 2013. - S. 67-74. [Masár, Dušan (100%)]

AEC2 Rozpory a protirečenia deklarovanej snahy budovania trvalo udržateľného rozvoja / Dušan Masár. In: Udržiteľný rozvoj v kontextu rozvoje regiónů, obcí a států. - České Budějovice : Vysoká škola evropských a regionálních studií o.p.s., 2014. - S. 110-115. [Masár, Dušan (100%)]

AEC4 Specificities of conflict and crisis research in the context of political conflicts and its implications / Rastislav Kazanský, Dušan Masár. In: SGEM International multidisciplinary scientific conference on social science & arts. Conference proceedings. Book 2 Political sciences, Law, Finance, Economics & Tourism. Volume 1. - Sofia : STEF92 Technology Ltd., 2015. - ISSN 2367-5659. - č. 1, (2015), s. 353-360. [Masár, Dušan (50%) - Kazanský, Rastislav]

AED1 Aktuálne problémy agropodnikov v kontexte spoločnej poľnohospodárskej politiky / Dušan Masár. In: Aktuálne výzvy svetovej politiky. - Bratislava : Central European Education Institute s.r.o. Bratislava, 2014. - S. 133-142. [Masár, Dušan (100%)]

AED2 Možnosti aplikácie a efekty marketingových prístupov vo verejnom sektore / Dušan Masár. In: Interpolis'13. Zborník vedeckých prác. - Banská Bystrica : BELIANUM. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici, 2013. - S. 119-123. [Masár, Dušan (100%)]

ADE3 Effective management and self-government: Current trends / Dušan Masár. In: Czech Journal of Social Sciences, Business and Economics [elektronický zdroj]. - Praha : University Service Publishing, 2017. - ISSN 1805-6830. - Roč. 6, č. 2, (2017), s. 21-31 [online].

[Masár, Dušan (33%) - Jankelová, Nadežda - Jankurová, Andrea (33%)]

10. 5 responses to the most significant publication outputs for a lifetime's work:

AAB1 Problémy marketingu vo verejnom sektore / Dušan Masár. - 1. vyd. - Sládkovičovo, Fakulta verejnej politiky a verejnej správy : Vysoká škola v Sládkovičove, 2013. - 164 s. -

ISBN 978-80-89267-94-1. [Masár, Dušan (100%)]

Ohlasy:

[3] Adamcová, Mária. Skutočnosť a ilúzia účasti občanov na samospráve. In Udržiteľný rozvoj v kontextu rozvoje regiónů, obcí a států / Jiří Dušek. České Budějovice : VŠERS, o.p.s., 2014. ISBN 978-80-87472-71-2.

Ohlasy:

[4] Novotný, Oskar. Výdavky domácností na trhu so štátom stimulovaným dopytom v SR na príklade kultúrnych statkov). In Politické vedy [online] . Roč. 15, č. 3, 2012. dostupné na internete: <http://www.politickevedy.fpvmv.umb.sk/archiv-vydani/2012/3-2012/>.

[3] Kováčová, Eleonóra. Dopady rozpočtu EÚ pre Slovenskú republiku v novom programovacom období 2014-2020. In Aspekty udržiteľného rozvoje (v programovacom období 2007-2013 a perspektívy rozvoje 2014-2020) / Jiří Dušek a kol.. České Budějovice : Vysoká škola evropských a regionálných študií, 2013. ISBN 978-80-87472-46-0.

ADE3 Effective management and self-government: Current trends / Dušan Masár.

In: Czech Journal of Social Sciences, Business and Economics [elektronický zdroj]. - Praha : University Service Publishing, 2017. - ISSN 1805-6830. - Roč. 6, č. 2, (2017), s. 21-31 [online].

[Masár, Dušan (33%) - Jankelová, Nadežda - Jankurová, Andrea (33%)]

Ohlasy:

[1] Amézquita, José Nino - Legotin, Fedor - Barbakov, Oleg. Economics success and sustainability in pharmaceutical sector: A case of Indian SMEs. In Entrepreneurship and sustainability issues. Vilnius : The General Jonas Žemaitis Military Academy of Lithuania, 2017.

[1] Anna, Shevyakova - Alena, Romanova - Elena, Wechkinzova. Peculiarities of state-private partnership in infrastuctural projects: A case of Kzachstan. In Terra Economicus. Rostov-on-Don : Southern Federal University, 2017.

11. Membership in domestic and international non-governmental bodies and organizations, editorial boards,

- Member of the Scientific Council of the Faculty of Public Policy and Public Administration of Danubius University

- Member of the Scientific Council of Danubius University

- Member of the editorial board of the Review of Social Sciences and Humanities (Scientific-professional, peer-reviewed, online electronic journal for the issues of social sciences and humanities)

12. Stays at foreign universities and institutions:

2015 University of European and Regional Studies, o.p.s., České Budejovice

2015 University of Economics, Prague

2016 University of European and Regional Studies, o.p.s., České Budejovice

2016 Academia Rerum Civilium - University of Political and Social Sciences, s.r.o., Kutná Hora

2017 University of International and Public Relations, Prague.